

Future Anthem **real-time AI** platform

Live Experiences

Bonus decisions moved to the point of play



Interpret Every Moment

Understanding players based on their in-the-moment state



Act In-Session

Proactively triggering the right bonus or as a promotion



Puts You in Control

Set your own award levels, guardrails and control groups



Proven & Reliable

Always on, always measured, without ongoing work required

Casino

Sports Coming soon

Size Every Award In Real Time

The bonus value is calculated per player at the point the award is triggered

Compliance Controls Built In

Session caps, exclusion lists and suppression windows, set by your team

Future Anthem real-time AI platform

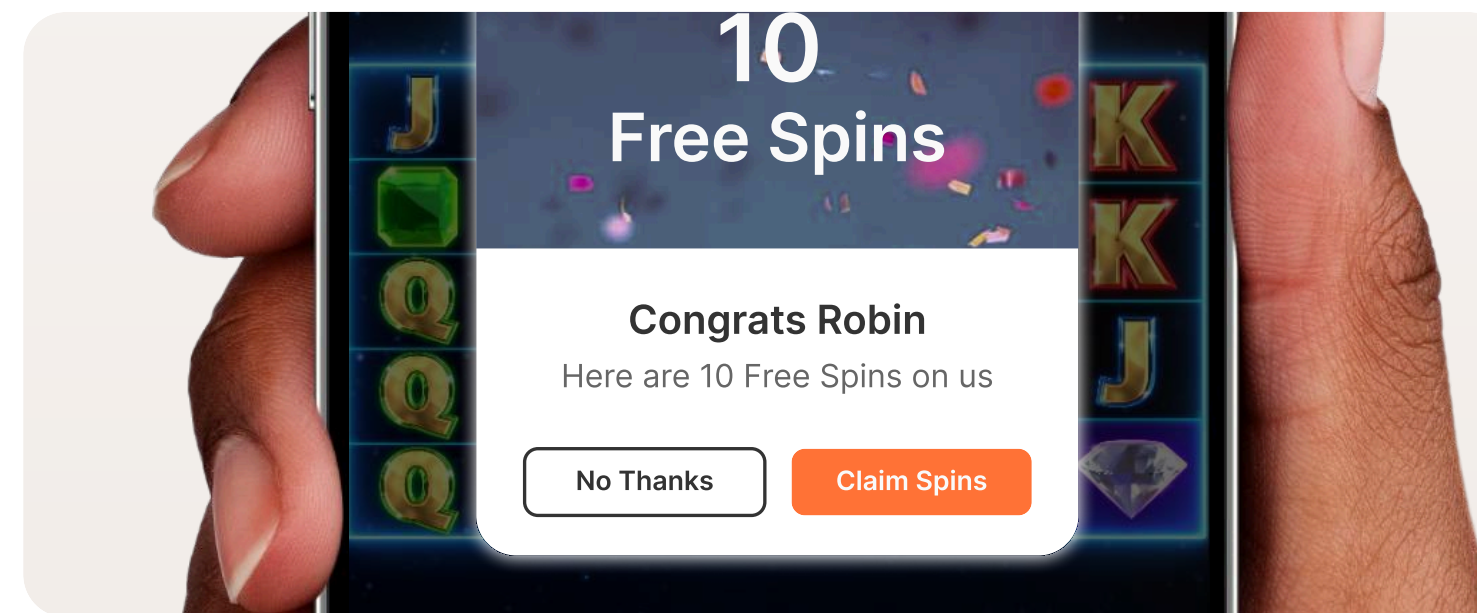
Key Features

Autonomous in-session bonusing, on your terms

<2s
Time to action

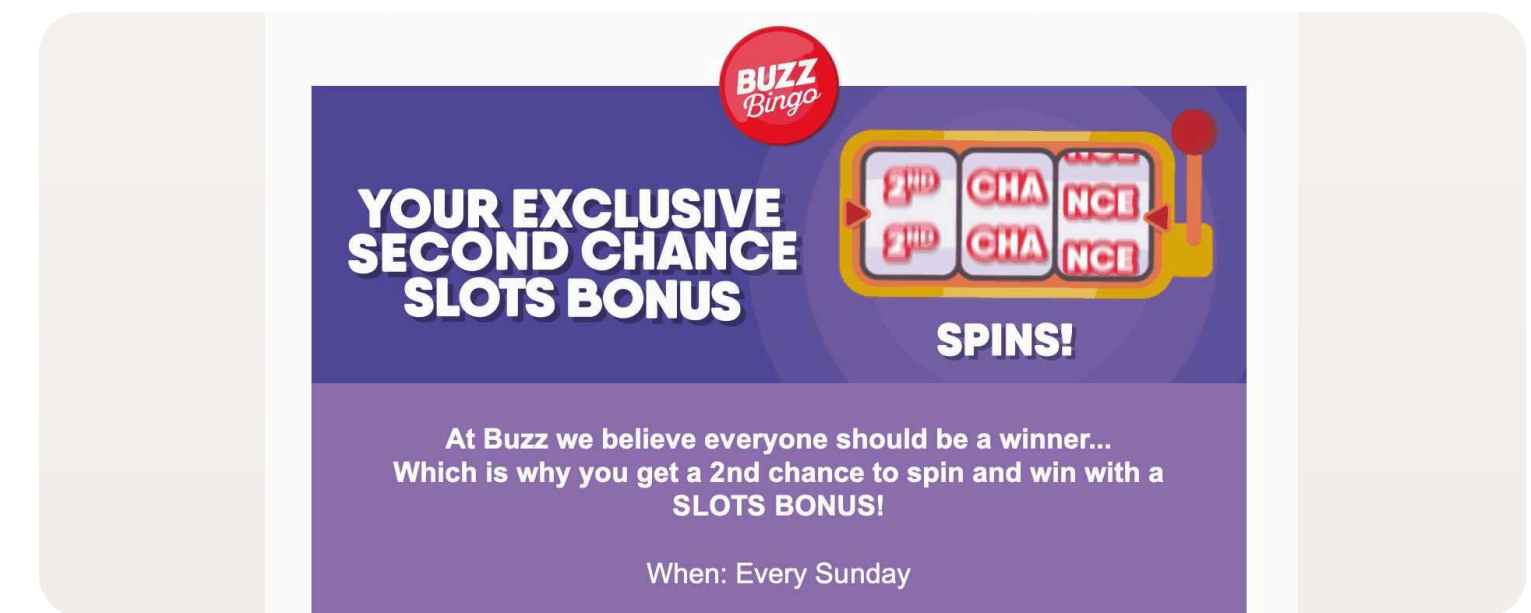
5%
Bonus /NGR typical

99.9%
Platform uptime



Proactive Bonusing

A suite of models predicts the next likely action for a player, such as declining engagement, and an advanced decision engine triggers the most efficient award itself.



Intelligent Offers

The promotional activity you already run, made significantly more cost-effective. You define the offer logic; the platform executes it live and validates against abuse in real time.

Live Experiences

Efficient, per-player decisions — autonomous, proactive and at scale.



< 2s

- **Live game data**
Streamed direct from the gaming platform
- **Real-time ML model**
Reads player state continuously — predicts what's actually happening
- **Configurable decision engine**
Business rules applied on top of predictions — not instead of them
- **Award triggered automatically**
Bonus, Cash or Free Spins, direct to bonus API

