

Proactive Bonusing

Bonus decisions, moved from days-late to the point of play.



ML reads what's actually happening — continuously, per player — and the decision engine acts. No days-late logic. No blanket rules applied to everyone.

Not rule-based alone. Not blanket. Real-time, per player, per spin.

REAL-TIME ENGINE

⚡ Live Game Data

Streamed direct from the gaming platform

⚡ Real-time ML Model

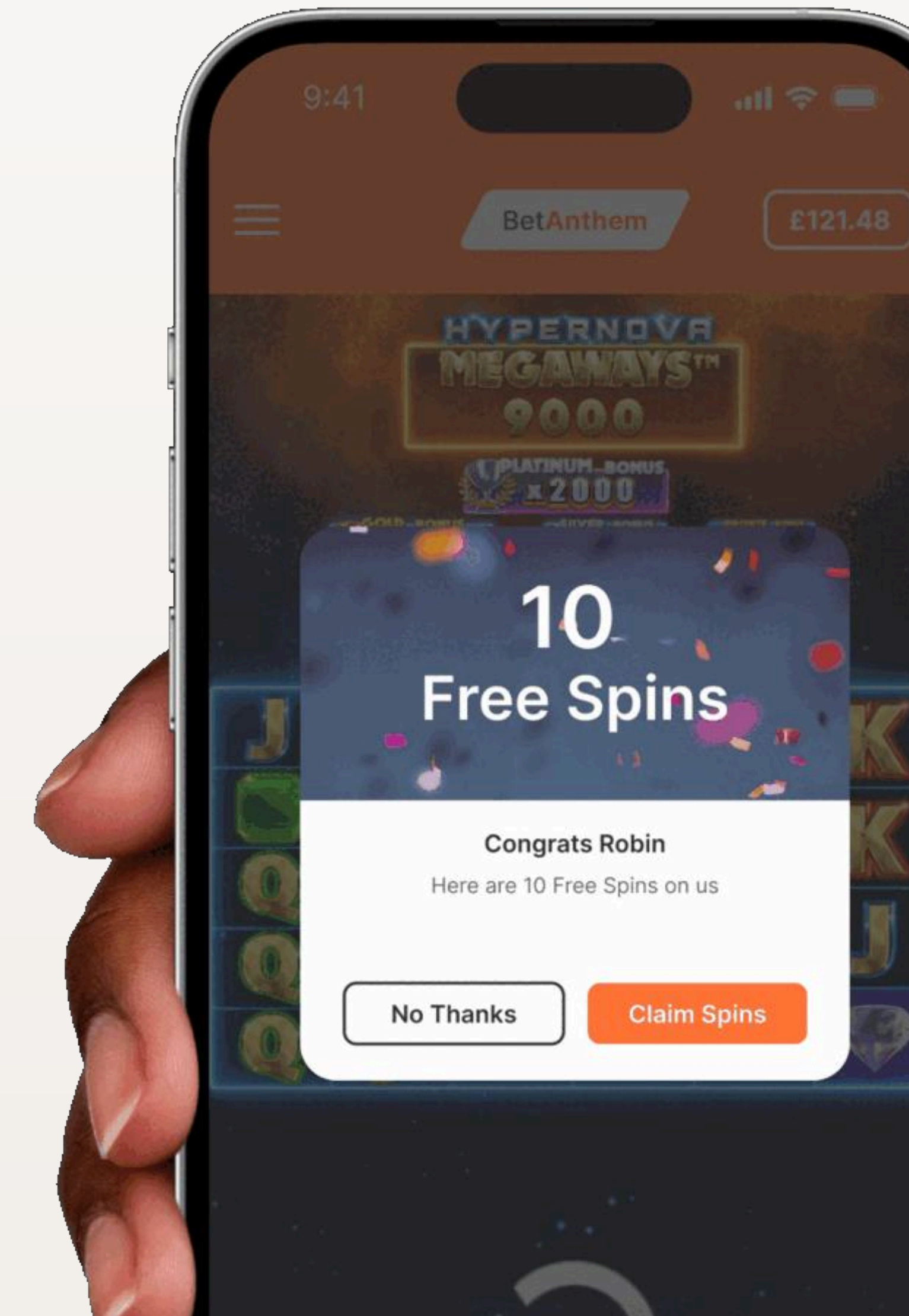
Reads player state continuously — predicts what's actually happening

⚡ Configurable Decision Engine

Business rules applied on top of predictions — not instead of them

⚡ Award Triggered Automatically

Bonus, Cash or Free Spins, direct to bonus API



Intelligent Offers

The promotional activity you already run — made significantly more cost-effective.



Real-time behaviour replaces static, batch-defined rules. You define the logic and the platform executes it live. Calculating the correct award and validates against abuse.

Same real-time engine. Turns what you already run into what actually works.

REAL-TIME ENGINE

⚡ Operator-defined Offer Logic

Standard library as starting point, or bring your own rules

⚡ Same Real-time Infrastructure

Live data pipeline, decision engine, bonus API

⚡ Executed Live, Spin by Spin

Calculates correct award from actual behaviour — not static rules

⚡ Validated Against Abuse

Cash Bonus or Free Spins awarded — offer can't be claimed twice

